

**ETUI-ETUC Conference, 27-29 June 2016, Brussels**

**Shaping the new world of work – The impacts of digitalisation and robotisation**

**Panel 14: Amazon**

**Participants:**

- Kristy Milland, TurkerNation.com
- Luc Hendrickx, UEAPME
- Thomas Voß, ver.di

**Discussant:** Fredrik Söderqvist, Unionen Sweden

**Moderator:** Christina J. Colclough, UNI Europa

**Reporter:** Laila Castaldo, UNI Global Union

**CHALLENGE 1**

- Increasing precarious work, including increasing number of temp and short-term contracts/low wages and lack of labour protection

**PRIORITY 1**

- Organizing **workers** and strengthening bargaining power/adapting the TU structure to the new forms of work, including crowd working and online platforms

**CHALLENGE 2**

- Lack of transparency for **business** and lack or limited liability/unfair commercial practices

**PRIORITY 2**

- 1a) a regulatory framework at European level to make companies such as Amazon accountable and 1b) fight unfair competition and fiscal dumping/create a level playing field in e-commerce

**CHALLENGE 3**

- Lack of information and transparency towards consumers and workers (who is behind platforms, workers should have right to know?)

PRIORITY 3

- Targeting **consumers** with campaigns highlighting the practices of the platforms in terms of pay, working conditions, transparency. Necessary to highlight this to consumers and further to create an alternative sustainable and ethical platform

We have also published an article on our website where you can find some interesting quotes

<http://www.uni-europa.org/2016/06/28/there-is-always-a-but-with-amazon/>