ETUI Education Department
Call for proposals for the training work programme 2019-2020

Objective

The objective of this call for proposals is to give to National Trade Union Organisations affiliated to ETUC the possibility to contribute with their own proposals on courses/material to the definition of the ETUI Education work programme for the period 01/04/2019 – 31/03/2020. All the activities will be designed, delivered and assessed in partnership and under the coordination of the ETUI Education Department.

1. Introduction and background

1.1. ETUI Education Department: mission, strategy and activities

The ETUI mission is to support, reinforce and stimulate the trade union movement across Europe. To achieve this general objective, the ETUI Education Department, backed by its Pedagogical Committee, is committed to implement a long-term strategy. The strategy includes a series of core actions: training, pedagogical material, networks and a yearly conference.

The core activity is the 12 months “Course work programme”, running from 1st of April to the 31st of March each year. It foresees the design, delivery and assessment of several courses by ETUI education officers. They work in team with trade union trainers from ETUC affiliated organisations. Within the courses offered by ETUI, there are key training delivered regularly, namely:

- **Eurotrainers**: two levels training – ETT1 and ETT2 - for trade union trainers;
- **EWCs**: training on European Works Councils for trade unionists;
- **EU funded projects**: courses for trade union project managers;
- **Young trade union leaders**: three weeks course with two intermediate periods at distance;
- **English**: language courses – residential and online - for trade unionists.

All the above-mentioned courses are open to ETUC affiliated Organizations.

1.2. The role of national organisations: main purposes of their involvement

National Trade Union Organisations affiliated to ETUC are the main beneficiary of ETUI training activities. Their involvement in the definition of the training work programme assures that the course offered do respond to their needs, having in mind a European dimension and the priorities set by the European trade union movement. Following a participative approach on one hand, and stimulating needs analysis on the other, we strive to boost their sense of ownership and commitment on the ETUI training work programme.

The ETUI is financially supported by the European Union.
2. Type of activities, priorities and expected results

2.1. Type of activities

The proposals, to be described in the “Application form”, can refer to:

1. “training”: this type of activity refers to workshops;
2. “online courses”: this type of activity can include the development of new online courses, the translation of existing ones, the design of blended activities;
3. “pedagogical material”: this type of activity can include guides, manuals and toolkits, as well as the translation of existing ETUI Education material.

2.2. Priorities

The European trade union movement has defined the main priorities to be addressed. Each proposal submitted should respond at one of these priorities:

- **Priority 1: Policies and tools for the future of Europe.**
  Examples of ETUI training offered on this:
  ✓ The future of Europe: strategic thinking
  ✓ The European Pillar of Social Rights and the strengthening of European political integration
  ✓ European trade unions against the extreme right and right-wing populism
  ✓ Social dialogue and social partners: added value for progress
  ✓ Trade unions' role in integrating migrants and asylum seekers
  ✓ The EU semester and the social dimension of the European Union

- **Priority 2: Worker participation and industrial relations.**
  Examples of ETUI training offered on this:
  ✓ EWC basics
  ✓ Rights for workers' representatives at company level
  ✓ Assistance and expertise for EWC-related initiatives from ETUC affiliates
  ✓ Training on the basics of financial data for EWC members
  ✓ EWCs as an instrument for organising and building trade union power
  ✓ Non-financial information – Directive 2014/95 and its impact on industrial relations
  ✓ EWC coordinators in the heart of transnational trade union strategies in multinationals

- **Priority 3: Sustainable development and industrial policy.**
  Examples of ETUI training offered on this:
  ✓ Crowd-platform workers
  ✓ Leading the digital transformation of work
  ✓ Innovative forms of collective bargaining in the digital economy
  ✓ Climate justice
  ✓ Energy and industrial policy
  ✓ Sustainable development trade union’s strategies
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- **Priority 4: Working conditions and job quality.**
  Examples of ETUI training offered on this:
  ✓ Atypical workers and trade union representation
  ✓ The digital at work
  ✓ Intergenerational solidarity
  ✓ Trade unions and migrant integration
  ✓ Leadership and capacity building for women trade unionists
  ✓ Psychosocial risks and work organisation
  ✓ EU mobility
  ✓ Health and safety
  ✓ Gender equality policies

- **Priority 5: Trade union renewal.**
  Examples of ETUI training offered on this:
  ✓ Trade union organising and recruiting across Europe
  ✓ Reinforcing trade unions’ communication and campaigning across Europe
  ✓ How to influence the EU decision-making process
  ✓ European training for young trade union leaders
  ✓ Organising platform workers
  ✓ Representing and organising atypical workers
  ✓ Training for the future – the next generation of leaders

- **Priority 6: Capacity building and development of competences.**
  Examples of ETUI training offered on this:
  ✓ Active learning methodologies
  ✓ Training design
  ✓ Communication skills in a Trade union context
  ✓ Methods and approaches to political education

2.3. **Expected results**

The proposals submitted should respond to the training needs of the trade union organisations applying and to the above-mentioned priorities. The content of the proposals – as described in the “Application form” – should be relevant at European level. The activity proposed should have an impact on trade union work and facilitating a multiplying effect. Proposals should encourage the strengthening of the capacity of trade unionists to work in a multicultural environment.

3. **Procedure and timetable**

a) **Dissemination of the call and submission of proposals:** ETUI Education sends the “Call for proposals” to all the contact persons. Applicants must submit their proposals by the 30/05/2018. One applicant can submit more than one proposal;

b) **Evaluation period:** a Selection committee – formed by ETUI Education Director and ETUI Education officers – will make a two steps evaluation:
   1. a formal check of the Application form. Only Application forms completed in all their mandatory fields will go to the second step:
   2. a quality assessment of the content of the proposal (see: evaluation criteria).

The results of the evaluation will be presented to the ETUI Pedagogical Committee members to get their advice. The whole evaluation period will last from 01/06/2018 to 30/09/2018.

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- Information to applicants: by the 30/09/2018 ETUI Education will inform the applicants about the selection resulting from the evaluation process. For selected proposals further explanations will be given on the further steps needed.

- Partnerships agreement and activities implementation: ETUI Education will agree with selected applicants on the specific aspects of their partnership. This includes: scheduling, venue, people involved (trainers, experts, etc), participants. All activities selected will take place between 01/04/2019 and 31/03/2020.

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<th>Timing</th>
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<td>by 30/05/2018</td>
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<td>b. Evaluation period</td>
<td>June-September 2018</td>
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<td>c. Information to applicants</td>
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<td>d. Activities implementation</td>
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4. Eligibility and evaluation criteria

4.1. Eligibility

Eligible applicants are national trade unions affiliated to ETUC.

Activities proposed should take place in an EU country or in an EU candidate country.

4.2. Evaluation criteria

Proposals will be assessed in terms of:

a. correspondence to one of the 6 priorities set by the European trade union movement;
b. European dimension and potential relevance for other national trade unions;
c. consistence with the ETUI Education activities done so far;
d. approach/method innovation;
e. existing partnership with other eligible applicants.

5. Communication

Proposals must be submitted by 30/05/2018 in electronic format to: Nathalie De Vits - ndevits@etui.org

6. Required documents

The only document required is the “Application Form”, signed by a person authorised to engage the national trade union organisation applying. In case the applicant mentions a partner, the signature of the person authorised to engage the partner organisation is also required.

7. Annex

Application form.

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