Trade union strategy and atomised workers

Food for thought to win rights in the context of digitalisation
IT sector: a laboratory for the gig economy

• Trade unionism in French IT
• Cascading subcontracting and multiple statuses
• Permanent mobility and splintering of the working collective against trade union activity
• Platforms: logic pushed to the limit
Professional elections: the trade union perimeter in tension

• Foodora, a trial and lessons learned
• Deliveroo, a first attempt at implementation
• What is the scope of the work collective?
New organisational spaces

• The national collective of riders
• Rebuilding the collective from the ground up
• Organising and striking digitally
Conclusion

As we have tried to trace here, the multiple attacks on the statutes and the labour code have been splintering the workforce for decades, and this is particularly striking in the IT collective agreement. The platforms are the children of this logic of the social underdog. Nevertheless, as the vitality of the struggles of the riders testifies, they are also emerging from new forms of organisation, which are more flexible and pro-active. Their counterpart is the volatility of collectives and the contractual forms associated with them, making lasting victories difficult. One of the major challenges in these sectors is to translate this balance of power into the traditional instruments of trade unionism, attached to the labour code and collective agreement,