TRADE UNION EDUCATION SHAKING EUROPE

#EduDays19

Leadership
Just Transition
English
Renewal
EWC
Youth
Training
Eurotrainers

Vienna,
28-29 November 2019
Introduction: Shaking Europe

Objectives
- Participation
- Technology
- Quality

Building Blocks
- Upskilling
- Online
- Strategic Development

Priorities
- Diversity
- EWC
- Innovation
- Accreditation
- Researchers
- Change
- Technology
- Quality
- Online Platform
- ISO
THE STRATEGY IS

Built on a 10 step process
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Built on a 10 step process

Based on a collective intelligence methodology
ANCHORED IN etui. PRIORITIES SUPPORT FOR THE
OUR VALUE PROPOSITION

«ETUI EDUCATION offers a motivational and distinct European TU training in a multicultural setting that is affordable, accessible and delivers flexibly.

We provide high quality trainings on key competences, skills and knowledge to European Trade Union members and officers in a transnational and multicultural setting, easy to access and focused on strengthening and expanding the sense of belonging to the same community.»

Etui education department, December 2018
OUR STRATEGY IS ARTICULATED AROUND 3 MAIN BUILDING BLOCKS

- Upskilling
- Online
- Strategic Trade Union's Development
BUILDING BLOCKS

Upskilling

- Eurotrainers
- Young Leaders
- Pedagogical Development
- Women Leadership
- Communication
BUILDING BLOCKS

Upskilling

Online
BUILDING BLOCKS

- Upskilling
- Online
- Strategic Trade Union's Development

TU Renewal
Just Transitions

Democracy at Work
Digitalisation
Migration
... AND 3 OBJECTIVES

Increase participation
... AND 3 OBJECTIVES

Increase participation
... AND 3 OBJECTIVES

- Increase participation
- Make more use of technology
... AND 3 OBJECTIVES

Increase participation

Make more use of technology

Test Passed
... AND STRATEGIC ACTIONS

- Enlarging the diversity of trainers according to the countries and the organisations that are less participative.
... AND STRATEGIC ACTIONS

-Better promote our EWC service through multi-channel approach
... AND STRATEGIC ACTIONS

- Constantly innovate use of technology, methodology, subjects, conceptual phase, personal approach.
... AND STRATEGIC ACTIONS

-More courses with accreditation.
AND STRATEGIC ACTIONS

-Increase the use of internal researchers during our courses.
... AND STRATEGIC ACTIONS

-Awareness to cope with change via training module
AND STRATEGIC ACTIONS

-Appropriate technology for better TU Development
... AND STRATEGIC ACTIONS

-Quality content: based on ETUI expertise, up to date, tailor made for unions
AND STRATEGIC ACTIONS

Own online learning platform
... AND STRATEGIC ACTIONS

- Standard quality procedure (label like “ISO”)
THE STRATEGY SHAKE

- Upskilling
- Online
- Strategy
CHOOSE AND BE A PARTNER

We offer, you decide
TO COMBINE WITH A WINDOW OF OPPORTUNITIES

ETUC Support Courses
ETUF’s Support Courses

etui. + ETUC + ETUF = SHAKING EUROPE²
SUPPORT BY OUR NETWORKS

- Eurotrainers, e-tutors, TU’s Trainers
- Ensure Quality and Multicultural Approaches
- Train the Networks becomes key

More than networks, a real community!
RENFORCEMENT OF COOPERATION

Tu’s schools and training centers
Example: Unilang
Actrav