

## **Cookies policy ETUI 2023**

This is the cookie policy for the European Trade Union Institute (hereinafter "ETUI"). ETUI is an organisation under Belgian law, whose registered office is located at Boulevard Roi Albert II, 5, B-1210 Brussels, Belgium and which is registered with the number 0418 812 841.

This cookie policy aims at informing you about the use of cookies by ETUI. This cookie policy should be read together with the Privacy Policy, which is available here [www.etui.org](http://www.etui.org).

The cookie policy can be modified, e.g. as a result of new functionalities on the websites that require the processing of personal data. We therefore recommend that you consult this cookie policy regularly. Important changes will be announced via our website.

This version of the cookie policy was last modified on 20 January 2023.

The use of cookies by ETUI:

We collect information through the use of cookies and other technologies such as pixel tags, browser analysis tools, server logs and web beacons (hereinafter "cookies") for the purposes described in this cookie policy. We may include cookies on our websites, on affiliated websites, etc., to determine whether messages have been opened and links clicked on. The information provided below about cookies also applies to these other technologies.

### **What are cookies?**

Cookies are small text files that are installed on your browser, on your computer or on your mobile device. They ensure that your device is recognised when you revisit the website. Cookies can have different purposes: to ensure that the website takes user's preferences into account by, for example, remembering language preferences, collecting statistical data, adapting content etc.

### **What types of cookies do we use?**

We use first-party cookies as well as third-party cookies, session cookies and permanent cookies:

First-party cookies are cookies installed by ETUI.

Third-party cookies are cookies installed by other domains (e.g. Moodle services for ETUI online learn).

Session cookies are deleted after the user closes the browser.

Permanent cookies remain on the user's device for a specific period of time.

### **Third party cookies**

Some cookies we use are from third parties, such as Google, Adobe, LinkedIn, Facebook, Youtube, Instagram, Twitter, Tiktok, Zoom, etc. to provide us with web analytics and intelligence about our websites. These companies use programming codes to collect information about your interaction with our sites, such as the pages you visit, the links you click on and how long you are on our websites.

These cookies may however also collect information about you for their own purposes. This Cookie Policy does not apply to the use of your information by third parties for their own purposes. Therefore, ETUI advises you to check the cookie policies of these third parties.

Third party cookies are set on your browser based your consent. You can withdraw your consent at any time (at a later time).

### **Functional cookies (essential cookies)**

Functional cookies are necessary for the website to function properly. These cookies improve the convenience of our website visit and improve the user experience. Functional cookies allow us to remember choices you make (such as your language preference, etc.) and provide more enhanced, personal features. These cookies cannot track your browsing activity on other websites and they do not gather any information about you that could be used for advertising or remembering where you have been on the Internet outside our sites.

We also use functional security cookies to ensure the security of our websites.

These cookies are set directly on your browser by ETUI based on our legitimate interest in providing a well-functioning and customer-friendly website, in order to improve the convenience of your website visit and the user experience. You can deactivate these cookies via the cookie preference centre and by changing your browser preferences (see "How can you delete or block our cookies or change your cookie settings?"). However, in this case, the website might not function properly.

To ensure that you remain logged in to the learning platform and are able to access all the pages relevant to your course;

To enable your browser to remember your username for next time you login;

To enable the platform servers to operate efficiently and balance the load of your use between more than one server.

<b>Name of cookie</b>	<b>Type</b>	<b>Purpose</b>	<b>Duration</b>	<b>Domain</b>
etui_intro_counter	Function	To display an introduction message 5 times	600 days	www.etui.org or etui.org
cookie-agreed-version	Function	Keeps track of the Cookie consent version	100 days	<a href="http://www.etui.org">www.etui.org</a> or <a href="http://etui.org">etui.org</a>
DV	Function	These cookies are used for the purpose of targeted advertising.	6 hours	.google.com
NID	Function	These cookies are used for the purpose of targeted advertising.	1 month	.google.com
AEC	Function	These cookies prevent malicious sites from acting on behalf of a user without that user's knowledge	6 months	.google.com
SOCS	Function	Stores a users's state regarding their cookies choices	13 months	.google.com
CONSENT	Function	Stores a users's state	2 years	.google.com

regarding their cookies  
choices

### **Analytics cookies (non-essential cookies)**

ETUI uses analytics cookies to provide us with information about the use of our website and to optimise our website.

Analytics cookies are cookies that gather information to evaluate and improve the content of our website. Analytics cookies collect information about your visit and use of this website, for instance which pages you visit the most often, and if you get error messages from web pages. These cookies are used to track the performance of the website, for example, to know the number of pages visited or the number of users who viewed a particular section. These cookies do not collect information that directly identifies a user. The analysis of these cookies generates aggregated statistics. They are useful for possible amendments and improvements to the website and all information these cookies collect is only used to improve the working and functioning of our website.

These cookies are set based on your consent. You can withdraw your consent at any time (at a later time) (see [How can you delete or block our cookies or change your cookie settings?](#)”).

<b>Name of cookie</b>	<b>Type</b>	<b>Purpose</b>	<b>Duration</b>	<b>Domain</b>
_ga	Analytical	Used to distinguish users.	2 years	.etui.org
_gid	Analytical	Used to distinguish users.	24 hours	.etui.org
_ga_GLVZWKMP	Analytical	Contains campaign related information for the user.	90 days	.etui.org

### **Cookies based on consent**

ETUI uses cookies to store your preferences in relation to the use of our websites.

These cookies are set based on your consent. You can withdraw your consent at any time (at a later time) (see [How can you delete or block our cookies or change your cookie settings?](#)”).

### **(Social) sharing cookies (non-essential cookies)**

If social media is provided on the ETUI, we use social sharing cookies from LinkedIn, Twitter, YouTube, Facebook, Tiktok, etc. and other similar social media sites to enable you to share any content of our websites of your interest with other people on social networks. We may present targeted advertisements on these networks based on your interaction with our websites. These cookies are set on our website through hyperlinks, social plug-ins or links to social media operators. When you use these share buttons, a third-party cookie is installed.

Social plugins establish a connection with the servers of social network operators. With a further click you will be sent to the relevant social media page of the ETUI.

In that case, your data will be transmitted to the operator of the respective social network. The ETUI enables the collection of the data by setting the social plugin on our website but has no influence on which data or the amount of data the social network collects with the help of the social plugin. The social networks receive information such as which of our websites you have currently and previously visited. Through the social plugin, a cookie with a unique identifier is set each time the website in question is accessed. This enables the social network to create a profile of your usage behaviour. It is possible that such a profile can be assigned to you in the event of a later initial registration with the social network, however the ETUI has no access to this profile.

If you are already registered with a social network while visiting our ETUI websites, the operator of that social network may be able to assign the visit to your personal account through the social plugins. When using social plugin functions (e.g. "Like" button, "Tweets", leaving comments ...), the information about this usage is transmitted directly from your browser to the corresponding social network, and stored there. The same applies when calling up a website of a social media operator by clicking on the corresponding symbol button.

If you are not a member of a social network, it is still possible for the social networks to receive and store your IP address and information about the browser and operating system you are using through the social plugins.

These cookies are set based on your consent. You can withdraw your consent at any time (at a later time)

<b>Name of cookie</b>	<b>Purpose</b>	<b>Duration</b>	<b>Domain</b>
Twitter	<a href="https://help.twitter.com/en/rules-and-policies/twitter-cookies">https://help.twitter.com/en/rules-and-policies/twitter-cookies</a>		Twitter
Facebook	<a href="https://www.facebook.com/policy/cookies/">https://www.facebook.com/policy/cookies/</a>		Facebook
Instagram	<a href="https://help.instagram.com/1896641480634370">https://help.instagram.com/1896641480634370</a>	Not stated in all cookie policies	Instagram
Linkedin	<a href="https://www.linkedin.com/legal/cookie-policy">https://www.linkedin.com/legal/cookie-policy</a>	But will vary depending on the cookie	Linkedin
Google including YouTube	<a href="https://policies.google.com/technologies/cookies?hl=en-GB">https://policies.google.com/technologies/cookies?hl=en-GB</a>		Google & YouTube
TikTok	<a href="https://www.tiktok.com/legal/cookie-policy?lang=en">https://www.tiktok.com/legal/cookie-policy?lang=en</a>		TikTok
Zoom	<a href="https://explore.zoom.us/en/cookie-policy/">https://explore.zoom.us/en/cookie-policy/</a>	Some Cookies stay on your device only for the duration of your web session and expire when you exit your browser; other Cookies remain longer than your web session, including	Zoom

after you exit your browser, for example to remember you when you return to the website.

### **How can you delete or block our cookies or change your cookie settings?**

You have the option to choose to accept all cookies, reject all cookies or manage your cookie settings via the cookie banner that appears on our website when you first visit the site. If you refuse cookies or do not click on our cookie banner, only essential cookies will be set on your browser. We will not place any other cookies on your device unless you have given us your consent. If you have given your consent for non-essential cookies, you have the right to withdraw your consent at any time. You can withdraw your consent via the cookie tool on our website.

If you wish to block cookies, delete existing cookies (withdraw consent) or change your cookie settings, you can do so via your internet browser's cookie settings. You can find these settings in the "options" or "preferences" menu of your internet browser. Otherwise, you should use the 'Help' option in your internet browser for more details. For example, the hyperlinks below provide further instructions on how to disable the use of cookies on certain browsers and/or how to delete cookies:

Cookie preferences - Internet Explorer

Cookie preferences – Microsoft edge

Cookie preferences - Firefox

Cookie preferences - Chrome

Cookie preferences – Safari

For more information about removing and blocking cookies, visit the website: [All about cookies](#).

Please note that if you do not accept certain types of cookies or if you disable cookies, certain parts of our websites and some (graphic) elements may not be accessible or not look good. You may also be unable to use certain applications; some parts of our website may need more time to work or may not function properly.

### **Data Subject's rights**

Certain data that we collect from you through cookies allow us to identify you as a natural person or may be linked to you. These data therefore qualify as personal data, which is why our Privacy Policy applies to the processing of these data by our cookies. You will find your rights, which you can exercise as a data subject, in <https://www.etui.org/legal-mentions>

### **Retention period of the Personal Data**

The cookies we set can collect personal data. The retention period of these collected personal data may differ from the storage period (lifespan/duration) of the cookie in your browser. We do not keep personal data longer than necessary for the purpose of the processing for which the data was collected. You can find more information about this in our Privacy Policy <https://www.etui.org/legal-mentions>

## **(Personal) Data transfers**

ETUI does not transfer any personal data to countries outside the European Economic Area. Certain third parties (e.g. Google), which ETUI relies on, and which have access to the (personal) data collected by our cookies may transfer your personal data to a country outside the European Economic Area (e.g. the United States). Please refer to the privacy and cookie policies of these respective third parties for more information about this transfer:

You can withdraw your consent to the setting of these cookies at any time (see point 4). If you use Google Chrome, you can always install the Google browser extension that provides an opt-out for Google Analytics cookies.]

## **Questions?**

If you have further questions or complaints about our websites or about this cookie policy, you can contact us:

By e-mail at [etui@etui.org](mailto:etui@etui.org)

By mail to: ETUI, Boulevard du Roi Albert II 5, 1210 Brussels, Belgium.